Andy Kaufman, ASLA,MLA, Ph.D. Landscape Specialist Dept.Tropical Plant and Soil Sciences College of Tropical Ag & Human Resources University of Hawaii at Manoa

L.S.= Landscape

## Developing and Expanding Hawaii's Landscape Industries and Extension Strategies for Tropical Landscapes

Plan of Work Logic Model 2007-2012

## **OUTCOMES OUTPUTS SITUATION INPUTS** Medium Long term Short term Activities **Participation** - Better understanding of - More cohesive - Increased Establish fresh dialogue to Faculty New industry Funding: industry barriers and industry organization. opportunities for L.S. rebuild the fragmentation Researchers Federal opportunities. related research. dialogue of the landscape industries Extension State promise future - Greater interaction of Hawaii. opportunities to Academic agents - Identify specific needs throughout industry. - Improved L.S. inherent Industry **Professionals** of UH Manoa campus impacting social & Industry landscape & amenities. barriers. - Develop short and economic qualities for Elected officials Aid private, public, local long range L.S. residents and tourism. Understanding and state agencies with - Identify current & future solutions. of plant-people landscape issues through L.S. needs for public and -Increased efficiency of relationships & integrated research studies. private areas. UH grounds personnel - Greater tropical L.S. leading to improved opportunities for -Improved understanding overall UH L.S. industry Human capital: research & education opportunities. of plant-people relations Faculty of Hawaiian L.S. Collaborate with the Researchers - Establish world class tourism industry to - Better understanding of New economic tropical L.S. industry Support staff - More comprehensive improve landscape the role urban & natural and programs at U.H. Ext. Agents educational and amenities in Hawaii. L.S. to tourism and local environmental **Professionals** practical use of UH L.S. practices population. Stakeholders - Establish clear criteria L.S. Develop L.S. curriculum must have for "Hawaiian sense of based on industry and state - Appreciation of the inter social. place" through L.S. - More comprehensive & intra relationships of understanding needs. use of L.S. website & & acceptance. the L.S. industry. -Improved natural & publications. urban L.S. Lack of L. S. Develop L.S. informational - Better awareness of the - Provide training to theoretical and use of L.S. informational website & publications. - Improved relationships agents & UH grounds website & publications. practical Resources: throughout L.S. industry personnel. applications in Equipment academic **Building Space** Assist in the restructuring Technology programming of landscape services on Time the UH Manoa campus. **EXTERNAL FACTORS EVALUATION** Directed focus, data collection. Variable funding, scientific advancement, environmental Conduct L.S. related analyze & interpretation of data, variables, economic factors, social attitudes, changing workshops, meetings & reports, feedback. priorities, coordination and cooperation with local, state,

public and private entities.

surveys with agents,

industry & stakeholders.